



**BETTER BUILDINGS:
BETTER BUSINESS®**

POWERED BY  **slipstream**

TUESDAY, DECEMBER 6, 2022 — STEVENS POINT, WI

Join us for this one-day event!

A nationally recognized conference for builders, remodelers and retrofit professionals to learn the latest in building practices and energy efficiency.

The B4 community is looking for supporting partners!

We're seeking products and services that align with the B4 mission: to educate home builders, remodelers, and retrofit professionals on the best practices in energy efficiency to deliver exceptional comfort, reliability, and cost savings when building and improving a home.

Partners will have a captive audience with program design in mind to foster one-on-one conversations and to develop a rich network of building professionals. B4 attendees are loyal to the B4 gathering and look to the conference year over year to broaden and deepen their craft.

Benefits of partnering: Brand visibility | Build relationships | Targeted reach | Generate leads

Join forces with another company to partner

Let's build a network together, bring your trusted partners and go-to resources with you to support the building community. Help us make this an event where you can share your products and services with the people who need them the most.

Want to increase your impact? Consider joining with another company to split the cost of a partnership.



Let's get started

- 1** Complete the partner application on page 2.
- 2** Submit your application and payment to Slipstream.
MAIL: Slipstream Attn to: Bonnie Nolan, 431 Charmany Dr.
Madison, WI 53719
EMAIL: bnolan@slipstreaminc.org
- 3** Submit your logo in .eps (vector graphic) in both black/white and color versions. Vector graphic required for signage.

Opportunities to partner

BREAKFAST



LUNCH



AFTER-CONFERENCE SOCIAL



What you get for partnership:

- Recognition at meal / social
- Conference program and website
- B4-related marketing materials
- Marketing and social media kit

FOR MORE INFORMATION about our specific partner and exhibitor packages, please see page 2

Application to Partner

Partnership Benefits and Levels

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
	\$17,500	\$10,000	\$5,500	\$2,750
Attendee list	■	■	■	NA
General session recognition	■	■	■	■
Logo placement on website	■	■	■	■
Listing in program	■	■	■	■
B4-related marketing materials	■	■	■	■
Marketing and social media kit	■	■	■	■
Complimentary registrations	5	4	3	2
Booth	1	1	1	1
Select one leadership package option	■	■	NA	NA

Select Partnership Level

- PLATINUM
- GOLD
- SILVER
- BRONZE

Don't see the option you are looking for? Contact us directly to discuss a custom option.

Partner Information

Sponsorship commitment \$ _____ Signature _____

Organization name _____

Organization website address _____

Contact name _____ Title _____

Mailing address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____ Email _____

Payment Information

Check enclosed (payable to Slipstream)

Visa Mastercard American Express

Card # _____ Expiration date _____ / _____

CSV _____ Signature _____

Name on card _____

Select your leadership package

PLATINUM (choose one)

- Distribution of your branded bag
- Breakfast with welcome to attendees

Additional benefits included:

Recognition on conference signage, on website, and in program. Introduce a speaker, display your banner.

GOLD (choose one)

- Lunch
- Sponsor sessions
- After Conference Social

Additional benefits included:

Recognition on conference signage, on website, and in program.

Mail to: Bonnie Nolan, Slipstream, 431 Charmany Dr., Madison, Wisconsin 53719 | **Email:** bnolan@slipstreaminc.org